



Testimonials:

A Marketing Tool With Proven Results

A proven way to inspire philanthropy is by offering testimonials in your marketing mediums from others who have either given to or benefited from your organization. Testimonials spur potential donors to action by helping them visualize how they, too, can make a difference.

How Stelter Can Help

The Stelter Company's testimonial writing service simplifies the process. For a nominal fee, we will conduct an interview and write a 300-word testimonial article on behalf of your organization. You'll have an inspiring story to feature on your Web pages, in your newsletter and in your iNews.