

About The Stelter Company

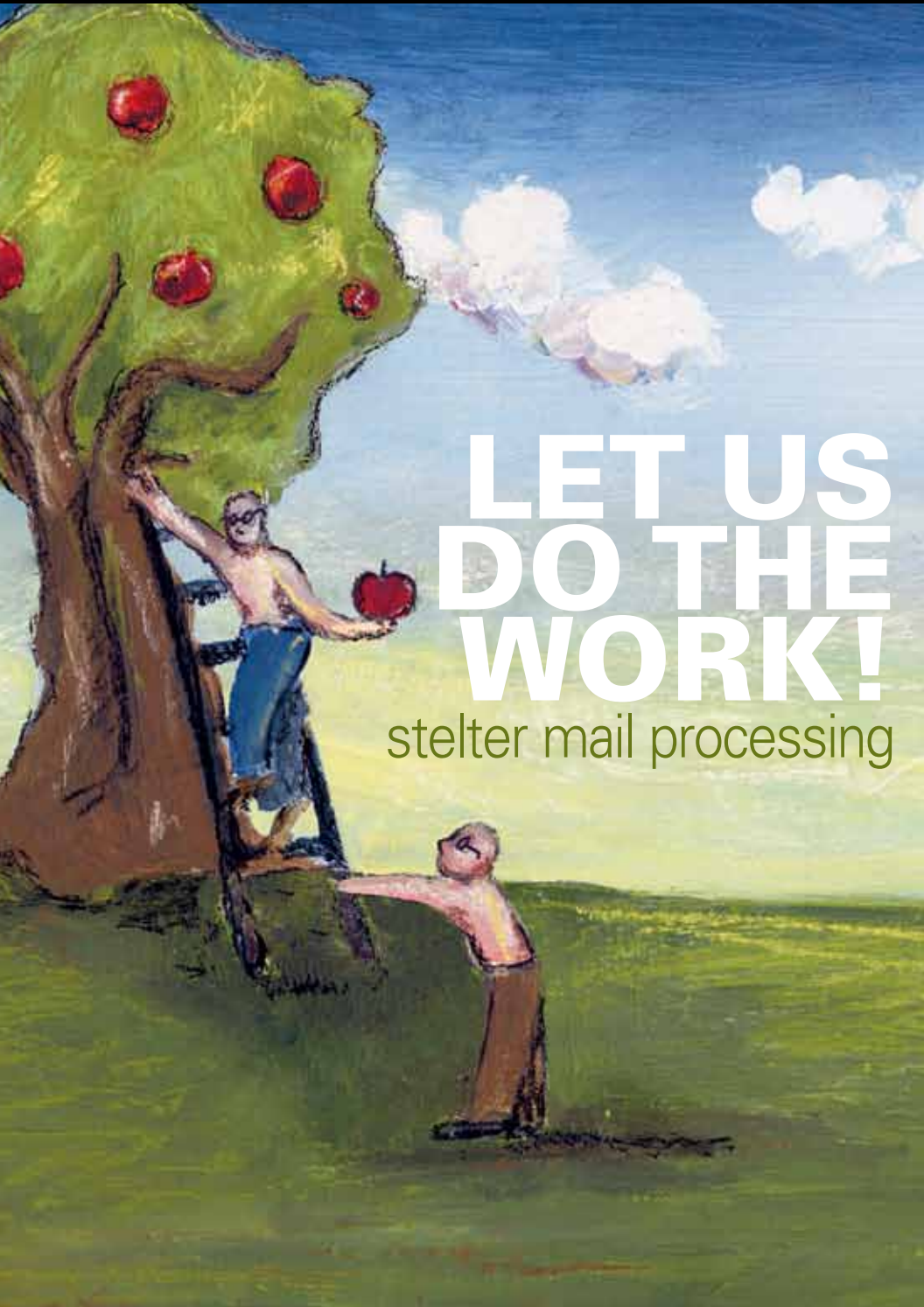
The Stelter Company is a leading source for gift planning marketing for the nonprofit community. We help organizations identify, educate, cultivate and inspire donors to support their charitable missions. Superior and quantifiable results are achieved through multichannel direct marketing—direct mail, Web, and e-mail—in coordination with our consulting, data enrichment, and training services. These integrated solutions are based on scientific social research, data-driven tactics and insights gathered from 48 years in the field.

Learn more about how we can assist your organization in “getting to the heart of the matter.” Visit us at www.stelter.com or call 800-331-6881. Join our community of gift planning professionals at www.bestowcommunity.org.



www.stelter.com ■ 800-331-6881

GIFT PLANNING PRINT ■ WEB ■ E-MARKETING ■ SEMINARS ■ CONSULTING



LET US DO THE WORK!

stelter mail processing

Let Stelter do all the work!

You already rely on Stelter to create and print your critical direct mail pieces. Why not go one step further and let us shoulder the burden of processing and mailing your materials?

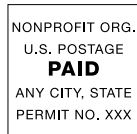
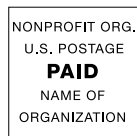
Turn in your production items to Stelter and we will produce your direct mail for you—complete with sorting, stuffing, addressing and delivery to the post office. As an added benefit, mailing directly from the Midwest helps ensure that the mail will reach your donors at roughly the same time, and it eliminates the days it would normally take to ship the product back to you.

You will also get your newsletters out more regularly. We'll set a schedule and save you the worry of finding time to process and mail the product yourself. All this convenience does not come at a high price either; Stelter offers competitive pricing. We'd be happy to give you a personal quote. With all the time and worry you could save by allowing us to do your processing and mailing, it's easy to see that your search for the perfect mail house is over!

Call us today to see how we can take care of your mailing needs... leaving you to do what's really important—spending time with your valuable donors.

Mail Processing Permit Options

- Use a pre-canceled stamp that mails under a ghost permit number. No one will know the mail originated from Des Moines. A pre-canceled stamp looks like a first-class mailing. The cost to apply the stamp is \$10 per thousand, in addition to the processing cost.
- Use an indicia that reflects your organization name but allows you to mail from Des Moines. No one will know the mail originated from Des Moines. The cost is \$185 for a one-time application, and there is a \$185 annual renewal fee.
- Use your own indicia. We will process all mail items, sort them by ZIP code and ship to you to drop at your own post office.



As part of our mail-processing package, Stelter will:

- Convert your Excel file or ASCII file into the appropriate format.
- Pre-sort your mailing list into automated ZIP+4 to ensure the lowest postage possible.
- Address envelopes.
- Insert up to four pieces into a No. 10 or 6 × 9 envelope.
(Ask us about our great envelope prices!)
- Drop your mailing into the postal stream at the post office.
- Provide corrected address files and remove duplicates (dedupe).
- Provide ancillary service endorsements, such as “forwarding service requested,” which may be used to request an addressee’s new address and to provide the post office with instructions on how to handle undeliverable-as-addressed pieces.
- Run your list through our NCOA tool to ensure that your mailing is in compliance with the move update postal requirement.

Save time and money

by letting Stelter become your full-service direct mail provider.