



SPRING 2009

BROADLAWNS MEDICAL CENTER **FOUNDATION**

# Caring

## Helen's Story

It was 2 p.m. on Christmas Eve when I felt that I was starting to get a bladder infection, so I went to my usual clinic. They were closed and referred me to the emergency department. Then my daughter and I went to another clinic, and they, too, were closed and referred me to the emergency department.

I knew I needed prescription medicine because I often have these infections, and I knew I needed to see a physician. My daughter, a nurse at Broadlawns Medical Center, took me to its Walk-In Clinic because it was open until 5 p.m. that day. I was registered and in a room within 30 minutes. The nurses and physician were very professional, kind and helpful. I was examined, had lab work done and got my prescription. The nurse knew I was in pain and made my needs paramount.



Had the Broadlawns Medical Center Walk-In Clinic not been open, I would have been forced to go to the emergency department at a much larger expense to myself and my insurance company. I currently volunteer at Broadlawns, and I would never hesitate to go there; the service is as good as anywhere else I have ever been.

**Welcome**  
*Broadlawns Medical Center Foundation proudly welcomes our newest board members: Cindy Gray (Trustee), Janet Metcalf (Trustee), Sylvia Meyers, Adam Steen and Rita Perea.*

**In Appreciation**  
*We kindly thank the following for their service to the Foundation and dedication to our mission: Colleen Armstrong, Merritta Florence, Mary Fuller, Paul Gillispie, Ted Hughes and Joann Mackey.*

# Breast Cancer Patients Benefit But Your Help Is Still Needed

Donations to the Foundation have made the acquisition of a sentinel node probe possible.



“This important equipment allows us to perform a less invasive procedure in diagnosing breast cancer—with decreased pain, smaller incision—while avoiding debilitating complications associated with standard axillary lymph node dissection. On behalf of all the patients this will help, thank you to all the friends of Broadlawns Medical Center who made this possible,” says Dapka Baccam, M.D., section chief, surgery.

### Current Equipment Needs Include:

Birthing bed for Family Birthing Center . . . . .	\$16,500
Infant Warmer . . . . .	\$12,000
Bilirubin lights for Family Birthing Center . . . . .	\$7,500 (need two)
Bedside ultrasound for Family Health Center . . . . .	\$27,500

### Equipment Needs That Have Recently Been Fulfilled:

Digital camera for Family Birthing Center . . . . .	\$2,000
12-lead EKG (electrocardiogram) for Emergency Department . . .	\$13,000 (need two more)

Thanks to Max Schott & Associates for funding a 12-lead EKG, and to our friends at Des Moines AM Rotary for their support of a special digital camera to photograph newborns.

## Upcoming Events

### Broadlawns Medical Center Celebrates Its 85th Year of Operation

*April 13*

Approximately half of our patients cannot pay for care. You can help us, help them. Will you consider a gift of \$25, \$50 or \$85 in honor of our 85th birthday? Please make your gift payable to Broadlawns Medical Center Foundation. Or make a gift online at [www.broadlawnsfoundation.org](http://www.broadlawnsfoundation.org). Click on “Give a Gift.”

### Broadlawns Medical Center to Benefit From Birdies for Charity, The Principal Charity Classic Presented by Wells Fargo

*May 26–31*

Friends of Broadlawns can make a one-time flat donation (minimum \$10) or a pledge of 2 cents or more for each birdie made by Champions Tour players during the 2009 Principal Charity Classic. Last year there were 721 birdies made, raising \$605,000 for local charities. Your gift designated to Broadlawns Medical Center helps our kids in the FOCUS program who are living with mental illness and behavioral issues as well as the Pediatric Clinic. Please visit [www.principalcharityclass.com/birdies](http://www.principalcharityclass.com/birdies) and be sure to designate your gift to Broadlawns Medical Center. **Thank you!**

### Breakfast at Broadlawns

*June 3, 7:30 a.m.–8:30 a.m.*



If you can help us continue to provide high-quality care or want more information, please contact Shelly Jordan, director of fund development, at (515) 282-5755 or [sjordan@broadlawns.org](mailto:sjordan@broadlawns.org).

# Searching for a New Way to Give?

## Try One of These Easy-to-Implement Ideas

Broadlawns Medical Center Foundation is pleased to partner with GoodSearch and GoodShop. GoodSearch.com, a search engine powered by Yahoo!, is unique in that each time you do a search, it makes a donation to our Foundation.

GoodShop.com is a new online marketplace that donates a percentage of purchases to Broadlawns Medical Center Foundation. You can choose from hundreds of popular merchants and the experience of shopping through GoodShop is exactly the same as going to the retailers' Web sites directly. To do your part, go to GoodSearch.com and type in Broadlawns Medical Center Foundation in the field marked "enter your charity here..."

### The Gift of Time

Energetic volunteers of all ages, skills and interests are needed at Broadlawns. We have a variety of volunteer

roles to fit individual time schedules, abilities and interests. Some will staff the reception areas and gift shops, others help visitors, talk with patients and deliver flowers. You must be at least 16 years of age and complete the volunteer application process, which includes an interview, background check and health screen.



**Contact the Broadlawns volunteer coordinator at (515) 282-5726 for an application or more information.**



### Check us out on the Web!

Free information is waiting for you today. Visit [www.broadlawnsfoundation.org](http://www.broadlawnsfoundation.org) to learn how you can make a difference.

## Keep Securities Working for You

Investigate new ways stock holdings can continue to work for you as charitable gifts. Put to a new use, they offer five benefits you may not have thought of before. With a soft stock market, your stocks can still be revitalized by helping others while you help yourself. To learn more, send for our **FREE** guide, *5 Charitable Solutions for Your Stock Woes*, by returning the enclosed reply card.



# Expanding Patient Care

## Board of Directors

### Current Officers

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Al White, Vice Chair  
Shane Sterling, Treasurer  
Stephanie A. Ganske, RN, Secretary

### Past Co-Chairs

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Dave Merritt

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Jody Jenner

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Joe Gonzalez, Sgt.  
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Mark Hall  
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Janet Metcalf  
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Rick Middleton  
Rita Perea  
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Stephen Stefani, MD  
Mikki Stier  
Nick Van Patten  
Jeff West

### Honorary Directors

Julius Conner, MD  
Rev. William Jacobs

### Director of Fund Development Shelly Jordan

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On Tuesday, Jan. 13, Broadlawns Medical Center celebrated the opening of the recently remodeled and expanded clinics.

The clinics located on the second and third floors of the Main Tower provide podiatric, orthopedic and internal medicine, as well as surgical services. The renovation includes new technologies for office-based procedures as well as the addition of 17 new exam rooms. This renovation is an interim step in the hospital's overall site and facilities plan. The project was made possible in part by funds raised at the 2007 Fall Gala.



Third-floor waiting room



Denise Mandi, DPM, enjoys the enhanced patient care in the new exam rooms

## Broadlawns to Benefit From Class Project

We are pleased to announce that the 2008–2009 Greater Des Moines Leadership Institute Class has chosen Broadlawns Mental Health Services as their class project. The class will raise money and awareness to benefit Broadlawns Mental Health Services, with a fundraising goal of \$200,000. The class, made up of 55 Greater Des Moines professionals, will also invest volunteer time and monetary resources to finish this project, with a completion date of June 2009. More detailed project plans and opportunities for public involvement will be announced soon at [www.gdml.com/CLPclassprojects.aspx](http://www.gdml.com/CLPclassprojects.aspx). For more information, please contact Jennifer Espeland at (515) 471-5041 or [je@1922ingersoll.com](mailto:je@1922ingersoll.com).



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